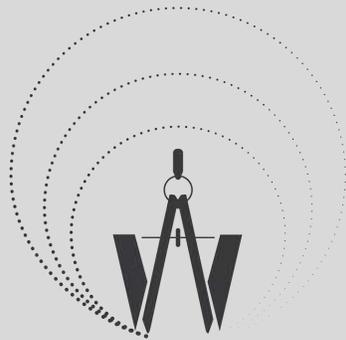


SPONSORSHIP PACKAGE



WOMEN
INSPIRING
EMERGING
LEADERS
IN DESIGN

VIRTUAL EVENT
5:30PM - 8PM
THURSDAY OCTOBER 22ND



SPONSORSHIP

Women Inspiring Emerging Leaders in Design (WIELD) is a storytelling event, originally created by the HKS DC office and hosted by the **Equity Committee**, that aims to inspire all emerging leaders in the DC, Virginia and Maryland area to elevate the conversation about Equity, Diversity, and Inclusion (EDI) in their workplaces. The event seeks to create a unique experience for the next generation of leaders in the building and design industry through the power of storytelling. In order to promote inclusion, all stories of success need to be shared and celebrated.

In order to do so, we need your support.

HKS, Inc. and **Waldon Studio Architects**, in partnership with **AIA|DC** Chapter, created **WIELD** to provide a platform for visibility and engagement. The event provides a platform for women and people of color to share their stories of success with leading emerging and mid-level career professionals. To truly move the needle, the event, although developed by women and featuring women, intends to target all members of the design industry. We need everyone at the table in order to propel our profession forward. WIELD is by women for everyone.

The **WIELD** inaugural event took place in 2017 at the District Architecture Center (DAC) and was featured by AIA National and emerging professional stewards like Hunter Douglas. The 2017 event featured 9 women industry leaders in design and construction, followed by a networking mixer with a former architecture student-turned DJ. In an effort to stay ahead of the national conversation in EDI, former speakers continually engage with our featured emerging professionals presentations around the nation encouraging and promoting mentorship opportunities for all.

2017's inaugural event set the tone for the conversation about emerging professional inclusion and equity in the DC design industry. As the event and the industry has evolved, we have evolved to become the Equity Committee by WIELD. This year, with your support, we plan to surpass attendance, become featured in local and national publications, and solidify our status as the leading collective of entrepreneurial emerging and mid-career professionals in the DC, Maryland, and Virginia area. The event has even received national recognition in its selection for the **2019 AIA Diversity Recognition Program**.

Our hope is to highlight and propel the conversation about the **Future of the Profession** by empowering the **Next Generation of Leaders** and encouraging firm leaders to use our event as a platform for EDI discourse in their firms, as well as, reward emerging leaders with networking and mentorship opportunities in a unique format. We hope you and your organization feel inspired to support our event and our cause.



SPONSORSHIP PLEDGE

\$2,000 - Equity Patron

- 6 virtual tickets to the event
- 1/4 page advertisement in one issue of AIA|DC News
- **Recognition on WIELD website**
- Recognition as After Party Sponsor
- Recognition on all press releases
- Recognition during the program
- Recognition on social media
- Recognition in an AIA|DC newsletter

\$1,500 - Diversity Champion

- 4 virtual tickets to the event
- **Recognition on WIELD website**
- Recognition as Entertainment Sponsor
- Recognition during the program
- Recognition on social media
- Recognition in an AIA|DC newsletter

\$1,000 - Inclusion Benefactor

- 4 virtual tickets to the event
- Recognition for providing reduced admission to AIA professionals
- Recognition during the program
- Recognition on social media
- Recognition in an AIA|DC newsletter

\$500 - Supporter

- 2 virtual tickets to the event
- Recognition for providing free admission to students
- Recognition during the program
- Recognition on social media
- Recognition in an AIA|DC newsletter

*If you are interested in learning more or securing a unique sponsorship opportunity, please contact:
AIA DC Equity Committee by WIELD at wieldevent@gmail.com*

Pledge Form

Yes, I'd like to support the educational efforts of **WIELD** through a gift of:

- \$2,000 - Patron \$1,500 - Champion \$1,000 - Benefactor
 \$500 - Supporter \$ _____ - Gift

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Payment options:

- Check or money order (made payable to the Washington Architectural Foundation)
 Credit Card#: _____ Expiration date: _____

Name and Billing address for credit card (if different than above):

Please email this form to wieldevent@gmail.com, or mail payment to: Attn: WIELD | HKS, Inc, 1250 I St. NW Suite 600, Washington, DC 20004

We greatly appreciate your consideration in supporting this effort.





SUPPORT FOR WIELD

“WIELD offers a genuinely engaging avenue of interaction to network with and hear the issues that emerging design professionals face, while gaining valuable advice from leaders. **We know young architects and designers are invested in equity and inclusion, and saw this firsthand after attending 2017’s WIELD event.** Inspired by the conversations WIELD facilitated and by the strong reaction online to our coverage, Hunter Douglas Architectural fully committed to supporting 2018’s program at the equity patron level. We were again moved by the many diverse voices featured during the interactive and fun evening, which showed there is no one path to success for aspiring female leaders... but there is **a sisterhood in swapping real-life stories and tips.** WIELD truly gathers a packed room full of tomorrow’s change-makers, both men and women, and we’re immensely proud to support their efforts to inspire the next generation of emerging design leaders.”

- Zoë Zellers, Content Marketing Manager at Hunter Douglas Architectural + Founder of its Young Architects Advocacy Group



WOMEN INSPIRING EMERGING LEADERS IN DESIGN



INAUGURAL EVENT

SEPTEMBER 2017



WOMEN INSPIRING EMERGING LEADERS IN DESIGN



SUPPORT FOR WIELD



“We are so grateful to WIELD for their support of our efforts to encourage young women to think about architecture and engineering as possible careers. Our mentor program really does **‘inspire by example’** showing many young women from all across our region about careers in the AEC industry. WIELD is a very important program because it was **formulated by young women** who are really leading the way to change to the practice of architecture in DC to be a much more inclusive, supportive profession.
-Mary Fitch, EVP of the Washington Architectural Foundation



WELDING STRONG WOMEN

SEPTEMBER 2018



WOMEN INSPIRING EMERGING LEADERS IN DESIGN



WIELDING STRONG WOMEN

SEPTEMBER 2018

“ I was interested in attending the WIELD event after my co-workers gave great reviews from the previous year. Excited to meet women in the industry as well as hear the stories of leaders in the field, I attended the 2018 WIELD event. I reconnected with old colleagues and made new connections, while listening to first-hand experiences from amazing women who are trailblazers in the architecture community. **I left inspired to keep working towards my career goals and to make my own path for myself.** Thank you WIELD speakers and organizers. I am looking forward to the next program!” - **Feyi Quadri, Designer, Waldon Studio Architects**



“I had a great experience attending the WIELD Event. The speakers were inspiring and talented, and their presentations were empowering. I left the event **feeling inspired to become an example in my firm and the design field as a woman.** I would recommend the event to anyone that’s interested in design and equality.”
-**Karla Sepulveda, Designer, Gensler**



WOMEN INSPIRING EMERGING LEADERS IN DESIGN



EMPOWERING ACCOUNTS

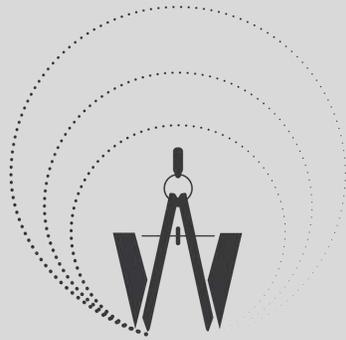
2018 SPEAKERS



“Speaking at the WIELD event was a tremendous honor. I was inspired by the event and told I was inspiring! **Being one of the few Black, female, licensed architects in the country I was pleasantly surprised to see a room full of black, brown, and white female faces.** Sharing my story at WIELD gave me the opportunity to connect with various women at varying stages in their careers. I truly cherish the connections I’ve made because of the event.”

**-Nakita Reed, AIA, APT, NOMA, NCARB, LEED AP BD+C, GGP
Co-Founder and Principal, Encore Sustainable Design, LLC**

WOMEN INSPIRING EMERGING LEADERS IN DESIGN



“ ONLY WHEN WOMEN

WIELD

POWER IN SIGNIFICANT NUMBERS
WILL WE CREATE A
SOCIETY THAT GENUINELY
WORKS FOR ALL WOMEN...

THAT WILL BE A SOCIETY THAT
WORKS FOR EVERYONE. ”

ANNE-MARIE SLAUGHTER



TABLE OF CONTENTS